ORDER

Orders	Order / Rev:	2696498		
	Alt Order #:	WOC14113135		
	Product Desc:	TV		
	Estimate:	2221		WHAS
	Flight Dates:	05/03/23 - 05/16/23	Primary AE:	Taylor Fritsch
	Original Date / Rev:	04/25/23 / 04/25/23	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Medium Buying LLC / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Grandview Ave Ste 600	Billing Cycle:	EOM/EOC
		Columbus, OH 43215	Agency Commission:	15%
Advertiser	Name:	POL/ Ryan Quarles / R / Governor / KY		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	M215938
	Revenue Code 1:	AGY	Agency External ID:	39784AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/16/23	59	\$8,935.00	\$7,594.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	59	\$8,935.00	\$7,594.75	0.00
Totals	59	\$8,935,00	\$7,594,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	12%	\$8,935.00
Market	100%	\$74,458,33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$65,523.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
1	N 1	WHAS	05/10/23	05/15/23	BBN Tonight 135-205 BBN TONIGHT	a CM	135-205a	М- WTF	:30	1	\$10.00 P04	0.00 NM	1	\$10.00
	W	Stai eek: 05/		End Date 05/16/23	Weekdays Sport	ots/Week 1	<u>Rate</u> \$10.00	Rating 0.00						

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Order / Rev: 2696498 Advertiser: POL/ Ryan Quarles / R / Governor / KY

Alt Order #: WOC14113135 Product Desc: TV WHAS

Flight Dates: 05/03/23 - 05/16/23 Estimate: 2221

Start Date Control Date Weekdays SpotsWeek Rate Resided Weekdays SpotsWeek Rate Resided Weekdays SpotsWeek Rate Resided Reside	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	me Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 2 WHAS 061/1023 051423 Crimes 105-2064 S 2 Crimes WTH ELIZABETH VAR S 2														
Start Date Control Date Contro					iCrimes 105-205a	Sa CM	105-205a		S- :30	1	\$15.00 P04	0.00 NM	1	\$15.00
Signt Date End Date Membel 2007 Spots/Week Rate Spots/Week	٧				Weekdays	Spots/Week	Rate							
N 4 WHAS 051023 051623 Control	N 3	WHAS	05/10/2	3 05/14/23			6-8a		S :30	1	\$30.00 P03	0.00 NM	1	\$30.00
N 4 WHAS 05/10/23 05/13/23 Local News & SpotsWeek Rate Week (05/03/23 05/14/23 N 5 WHAS 05/03/23 05/14/23 N 6 WHAS 11 NEWS & 4P Week (05/03/23 05/14/23 N 16 WHAS 05/03/23 05/14	V					Spots/Week								
N 5 WHAS 05/03/23 05/14/23					Local News @ 6a				5- :30	1	\$40.00 P03	0.00 NM	1	\$40.00
N 5 WHAS 05/30/23 05/16/23	V					Spots/Week								
Start Date End Date Week 65/03/23 O5/16/23 O5					Local News @ 4p				- :30	2	\$50.00 P04	0.00 NM	5	\$250.00
N 6 WHAS 05/03/23 05/16/23 Local News @ 12p MF CM 12-lp MFWFF- 30 2 \$50.00 P04 0.00 NM 5 \$25.00 P04 0.00 NM 1 \$25.00 P04 0.00 NM \$25.00 P04	V				Weekdays	Spots/Week								
Name	V	Veek: 05/	10/23	05/16/23		3		0.00						
Meyek: 05/03/23 05/09/23 05/05/23 Jimmy Kimme	N 6				WHAS11 NEWS		12-1p	MTWTF-	- :30	2	\$50.00 P04	0.00 NM	5	\$250.00
Medic 10,50 10,21 10,50 10,5	٧													
N S S T Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Spots/W					МГЖГБ			0.00						
New	N 7	WHAS	05/10/2	3 05/15/23	•	СМ	1135p-1237a	M- WTF-	- :30	1	\$60.00 P03	0.00 NM	1	\$60.00
N 8 WHAS 05/10/23 05/16/23 General Hospital CM 2-3p MTWTF- 3:0 1 \$70.00 P04 0.00 NM 6ENERAL HOSPITAL	V					Spots/Week 1								
Neek: 05/10/23 O5/16/23 MIWIF- 1 \$70.00 O.00					General Hospital		-		- :30	1	\$70.00 P04	0.00 NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spo	V					Spots/Week 1								
Week: 05/03/23 Week: 05/10/23 05/10/23 05/16/23 MTWTF- 3 3 \$80.00 0.00 0.00 0.00 N10 WHAS 05/10/23 05/13/23 05/13/23 05/10/23 05/13/23 MTWTF- 3 880.00 0.00 1 \$90.00 P03 0.00 NM 1 \$90.00 P03 0.00	N 9	WHAS	05/03/23	3 05/16/23		M-F CM	6-7a	MTWTF-	- :30	2	\$80.00 P04	0.00 NM	5	\$400.00
Week: 05/10/23 05/16/23 MTWTF- 3 \$80.00 0.00	V													
Start Date End Date Weekdays Spots/Week Spots Spot														
Week: 05/08/23 05/14/23 05/	N10) WHAS	05/10/2	3 05/13/23	•		7-9a	S	5- :30	1	\$90.00 P03	0.00 NM	1	\$90.00
N11 WHAS 05/10/23 D5/13/23 Local News @ 9a Sa CM GMK WEEKEND 9-10A Start Date Week: 05/08/23 End Date WHAS1 NEWS AT 11 SAT S90.00 D0.00	٧													
Week: 05/08/23 05/14/23 S- 1 \$90.00 0.00 N12 WHAS 05/10/23 05/13/23 Local News @ 11p Sa CM WHAS11 NEWS AT 11 SAT 11-1135p S- :30 1 \$90.00 P04 0.00 NM 1 \$90.00 NM Start Date Week: 05/08/23 05/14/23 05/14/23 End Date OS/10/23 05/14/23 Weekdays Spots/Week WeekS 1 90.00 Rate Seys Rating 0.00 0.00 1 \$100.00 P03 0.00 NM 1 \$100.00 1 \$100.00 0.00 1 \$100.00 P03 0.00 NM 1 \$100.00 0.00 1 \$100.00 P03 0.00 NM 1 \$100.00 P03 0.00 NM<					Local News @ 9a	Sa CM			S- :30	1	\$90.00 P03	0.00 NM	1	\$90.00
N12 WHAS 05/10/23 05/13/23 Local News @ 11p Sa CM WHAS11 NEWS AT 11 SAT	V													
Week: 05/08/23 05/14/23 S- 1 \$90.00 0.00 N13 WHAS 05/10/23 05/14/23 05/14/23 Good Morning America SiM GOOD MORNING AMERICA 8-9a S :30 1 \$100.00 P03 0.00 NM 1 \$100.00 P03 0.00 P03 0.00 NM 1 \$100.00 P03 0.00 P					Local News @ 11	p Sa CM			5- :30	1	\$90.00 P04	0.00 NM	1	\$90.00
N13 WHAS 05/10/23 05/14/23 Good Morning America SiM 8-9a S :30 1 \$100.00 P03 0.00 NM 1 \$100.00	V				Weekdays	Spots/Week								
Week: 05/08/23 05/14/23 S 1 \$100.00 0.00 N14 WHAS 05/03/23 05/16/23 Good Morning America CM GOOD MORNING AMERICA 7-9a MTWTF :30 2 \$120.00 P04 0.00 NM 5 \$600.00 Start Date Week: 05/03/23 05/09/23 WTWTF 2 \$120.00 0.00 0.00 0.00 Week: 05/10/23 05/16/23 WTWTF 3 \$120.00 0.00 0.00 0.00	N13	3 WHAS	05/10/2	3 05/14/23	-		8-9a		S :30	1	\$100.00 P03	0.00 NM	1	\$100.00
N14 WHAS 05/03/23 05/16/23 Good Morning America CM 7-9a MTWTF :30 2 \$120.00 P04 0.00 NM 5 \$600.00 GOOD MORNING AMERICA Start Date End Date Weekdays Spots/Week Rate Week: 05/03/23 05/09/23 MTWTF 2 \$120.00 0.00 Week: 05/10/23 05/16/23 MTWTF 3 \$120.00 0.00	٧													
Week: 05/03/23 05/09/23 MTWTF 2 \$120.00 0.00 Week: 05/10/23 05/16/23 MTWTF 3 \$120.00 0.00					-	nerica CM			- :30	2	\$120.00 P04	0.00 NM	5	\$600.00
		Veek: 05/	03/23	05/09/23	MTWTF	2	\$120.00	0.00						
									S- :30	1	\$120.00 P03	0.00 NM	1	\$120.00

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Order / Rev: 2696498 Advertiser:

POL/ Ryan Quarles / R / Governor / KY

WOC14113135 Alt Order #:

Product Desc: TV

Flight Dates:

05/03/23 - 05/16/23

Estimate: 2221 WHAS

Totals

59

\$8,935.00

WHAS11 NEWS @ 6p Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/03/23 05/09/23 MTWTF 2 \$250.00 0.00 Week: 05/10/23 05/16/23 M-WTF 3 \$250.00 0.00	Ln	Ch	Start	End	Inventory Code		Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Start Date														
WHAS11 NEWS AT 11 M-F/SU Week: 05/10/23 End Date Week: 05/10/23 O5/16/23 Local News © 5p M-F CM S-530p MIWIF- 30 2 \$130.00 P04 0.00 NM 5	We				Weekdays	Spots/Week								
Week: 05/10/23 05/16/23 M-WTF-S 6 \$120.00 0.00	N16	WHAS (05/10/2	3 05/15/23	` ,			М- WTF-	- S :30	6	\$120.00 P04	0.00 NM	6	\$720.00
WHAS11 NEWS @ 5p Week: 05/03/23 O5/09/23 MTWTF- 2 \$130.00 0.00 O.00	We												<u> </u>	
Week: 05/03/23 Week: 05/10/23 05/09/23 05/16/23 MTWTF - 2 130.00 0.00 0.00 0.00 N18 WHAS 05/03/23 05/16/23 05/16/23 MTWTF - 3 \$130.00 0.00 0.00 0.00 N18 WHAS 05/03/23 05/15/23 Local News @ 530p M-PCM WHAS11 NEWS @ 530P WHAS11 NEWS @ 530P WHAS11 NEWS @ 530P MTWTF - 2 \$140.00 0.00 MTWTF - 3 \$140.00 0.00 0.00 Week: 05/03/23 05/16/23 05/16/23 WHFF - 3 \$140.00 0.00 0.00 0.00 0.00 N19 WHAS 05/10/23 05/16/23 MWFF - 3 \$140.00 0.00 0.00 0.00 0.00 N19 WHAS 05/10/23 05/16/23 MWFF - 3 \$140.00 0.00 0.00 0.00 0.00 N19 WHAS 05/10/23 05/14/23 05/14/23S 1 \$150.00 0.00 0.00 0.00 N20 WHAS 05/10/23 05/14/23 05/14/23S 1 \$150.00 0.00 0.00 0.00 N20 WHAS 05/10/23 05/14/23 05/14/23S 1 \$150.00 0.00 0.00 0.00 N21 WHAS 05/03/23 05/14/23 05/14/23S 1 \$150.00 0.00 0.00 0.00 N21 WHAS 05/03/23 05/14/23 05/14/23 05/14/23S 1 \$150.00 0.00 0.00 0.00 N21 WHAS 05/03/23 05/16/23 05/16/23 MWEEK 05/03/23 05/16/23 MWEEK 05/03/23 05/16/23 MWWFF - 2 \$250.00 0.00 0.00 0.00 N21 WHAS 05/03/23 05/16/23 MWWFF - 3 \$250.00 05/16/23 MWWFF - 3 \$250.00 0.00 0.00	N 17	WHAS (05/03/2	3 05/16/23			5-530p	MTWTF-	:30	2	\$130.00 P04	0.00 NM	5	\$650.00
WHAS11 NEWS @ 530P Start Date End Date Weekdays Spots/Week Rate Rating 0.00		eek: 05/03	3/23	05/09/23	МГЖГЕ	2	\$130.00	0.00						
Week: 05/03/23 05/09/23 Week: 05/10/23 05/16/23 MFWTF- 2 \$140.00 0.00 0.00 0.00 N19 WHAS 05/10/23 05/13/23 Big Blue Nat. 10-1030a \$\mathbb{C}M\$ 10-1030a 0.00 S- :30 1 \$150.00 P04 0.00 NM 1 Start Date End Date Week: 05/08/23 05/14/23 05/	N18	WHAS (05/03/2	3 05/15/23		•	530-6р	MTWTF-	:30	2	\$140.00 P04	0.00 NM	5	\$700.00
BBN-TV Start Date End Date Weekdays Spots/Week Rate Rating 0.5/14/23 0.5		eek: 05/03	3/23	05/09/23	МГШГ	2	\$140.00	0.00						
Week: 05/08/23 05/14/23 S- 1 \$150.00 0.00 N20 WHAS 05/10/23 05/14/23 105/14/23 Local News @ 630p Su CM WHAS11 NEWS SUNDAY 630-7p S :30 1 \$250.00 P03 0.00 NM 1 Start Date Week: 05/08/23 05/14/23 05/14/23S Spots/Week Pate Sundays Sund	N19	WHAS (05/10/2	3 05/13/23	-	1030a S M	10-1030a		S- :30	1	\$150.00 P04	0.00 NM	1	\$150.00
WHAS11 NEWS SUNDAY Start Date End Date Weekdays Spots/Week Rate Rating 05/08/23 05/14/23 S 1 \$250.00 0.00	We					Spots/Week 1							<u> </u>	
Week: 05/08/23 05/14/23 S 1 \$250.00 0.00 N21 WHAS 05/03/23 05/15/23 Local News @ 6p M-F CM WHAS11 NEWS @ 6p 6-630p MTWTF :30 2 \$250.00 P03 0.00 NM 5 5 Start Date Week: 05/03/23 05/09/23 WTWTF 2 \$250.00 0.00 0.00 0.00 Week: 05/10/23 05/16/23 W-WTF 3 \$250.00 0.00 0.00	N20	WHAS (05/10/2	3 05/14/23		•	630-7p		-S :30	1	\$250.00 P03	0.00 NM	1	\$250.00
WHAS11 NEWS @ 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/03/23 05/09/23 MTWTF 2 \$250.00 0.00 Week: 05/10/23 05/16/23 M- WTF 3 \$250.00 0.00		eek: 05/08	3/23	05/14/23	S	Spots/Week 1								
Week: 05/03/23 05/09/23 MTWTF 2 \$250.00 0.00 Week: 05/10/23 05/16/23 M- WTF 3 \$250.00 0.00	N21	WHAS (05/03/2	3 05/15/23			6-630p	MTWTF-	:30	2	\$250.00 P03	0.00 NM	5	\$1,250.00
N22 WHAS 05/03/23 05/15/23 ABC World News CM 630-7p MTWTF :30 2 \$600.00 P04 0.00 NM 5		eek: 05/03	3/23	05/09/23	МГШГ	2	\$250.00	0.00						
ABC WORLD NEWS 630P	N22	WHAS (05/03/2	3 05/15/23		_	630-7p	МГЖГБ	:30	2	\$600.00 P04	0.00 NM	5	\$3,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/03/23 05/09/23 MFWFF- 2 \$600.00 0.00 Week: 05/10/23 05/16/23 M- WFF- 3 \$600.00 0.00		eek: 05/03	3/23	05/09/23	МГШГБ	2	\$600.00	0.00						